



Socio-Economic Projections Public Survey

As part of the Destination 2040 Long Range Transportation Plan the Mobile Metropolitan Planning Organization is updating the Socio-Economic Projection Data within the Mobile MPO Study Area. Obtaining public input on where they perceive there will be residential, retail, service and other type of employment growth will aid in the Socio-Economic Projections. This data is important because it is input into the travel demand forecast model resulting in year 2040 traffic volumes.

Public input is an essential part of the Plan's creation and your participation in the survey is appreciated.

The MPO is looking for responses from anyone who either lives or works in the Mobile metropolitan area. Individual answers will be kept confidential and used only for development of the Socio-Economic Projections.

The survey is also available online at: http://www.destination2040.org/Highway/SE_Survey.pdf

- 1. Do you agree with the current household projections? Yes No
- 2. Do you agree with the current employment projections? Yes No
- 3. Where do you think residential growth will occur in the next 25 years and why?

Any specific corridor?

- 4. Where do you think retail growth will occur in the next 25 years and why?

Any specific corridor?

- 5. Where do you think service growth will occur in the next 25 years and why?

Any specific corridor?

- 6. Where do you think industrial/other growth will occur in the next 25 years and why?

Any specific corridor?

- 7. Any suspected growth patterns or land developments that should be accounted for in Destination 2040? Please explain (results will remain confidential and be presented only aggregated to zone level)
